



Dear whom it may concern,

At PPL we believe our understanding and dedication to each client's individual needs sets us aside from the competition. We have created a flexible marketing product that is backed up by a dedicated customer service team ensuring every client receives a truly bespoke service.

Please take a moment to read through the accompanying short introduction which will give you an insight into what PPL offers and what clients can expect from our service. I hope it will be of interest and we look forward to serving both you and your clients with the completely unique range of marketing products and services we offer. If you have any questions please do not hesitate to contact us.

Thank you for your time and we look forward to the opportunity of creating a Successful working relationship.

Kind regards,

Private Property London

Private Property London Team

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Why Private Property London

Private Property London (PPL) has been set up to get properties sold/let quicker and more effectively with no market saturation, no gazumping and no multiple contracts. By working together we can assist with completed quicker, with greater customer satisfaction and in turn more referrals. The agent hub revolutionizes the way you sell and rent properties. It is truly London's best cloud application for agent.

We provide two services;

Property sharing portal - The Agent Hub

- This is for agents and property professional to share properties, industry news and combine skill sets. This also boasts listings for agents and allows properties to be sold/rented sooner. Rather than missing out entirely on a deal where you may not be able to assist, or isn't your usual line of business or not within your geographical area – you can now earn commission.
- This covers property all over London
- A unique system that can also be used as a CRM hence saving our agents money
- Also has a chatter feature which can be very useful and offered to actual buyers, sellers, solicitor even finance professionals involved in a transaction to keep all updated in real time.

The property magazine – PPL magazine

- There is an upgrade feature where agents can pay a premium to feature a selection of the properties for either sale or rent in the monthly property magazine. This is distributed within the Metro newspaper exposing these properties to a readership in excess of 650,000.
- Great lead generation - All leads generated from this are passed onto the agent responsible for that listing.
- Great for those looking and those who may not have considered investing in property before and consequentially, addressing markets not served by traditional marketing methods and entrench itself in the market
- Fantastic publicity for properties – a great additional feature to sale or upgrade a client too when getting instructions.

The client

Ppl's services cater for estate agents and property professionals alike. This includes but is not limited to, estate agents, valuers, mortgage brokers, property finders etc. the agent hub bring all of the professionals together to complete more transactions more effectively.

Why work with us

- Improved communication and real time updates on transaction for all parties involved including, including solicitors, finance, agents, reps and buyer/seller.
 - Agents can offer improved services
 - Ability to gain instruction on sole agency and offer multi agency benefits and more
 - Earn commission from simply introducing a client – no matter the area, size or type of serviced required e.g sale or rental.
 - Constant stream of great instructions & referrals
 - Great network increasing your client & property base which in turn increases your income
 - Upgraded feature give your properties the added exposure to over 650,000 potential clients.
- Increase in turnover = increase in profit.

If you are used to selling 15 properties a month, now you can sell 20, 25, 30 with your personalised catalogue, website and agent portal. Our backend system is totally bespoke and one of the most sophisticated as it is tailored specifically for us

Sounds Interesting? Want more information? Have any questions?

Please do not hesitate to contact us on 0207 147 9963 or email info@privatepropertylondon.co.uk

